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On Writing Well, 30th Anniversary Edition: The Classic Guide to Writing Nonfiction

William Zinsser

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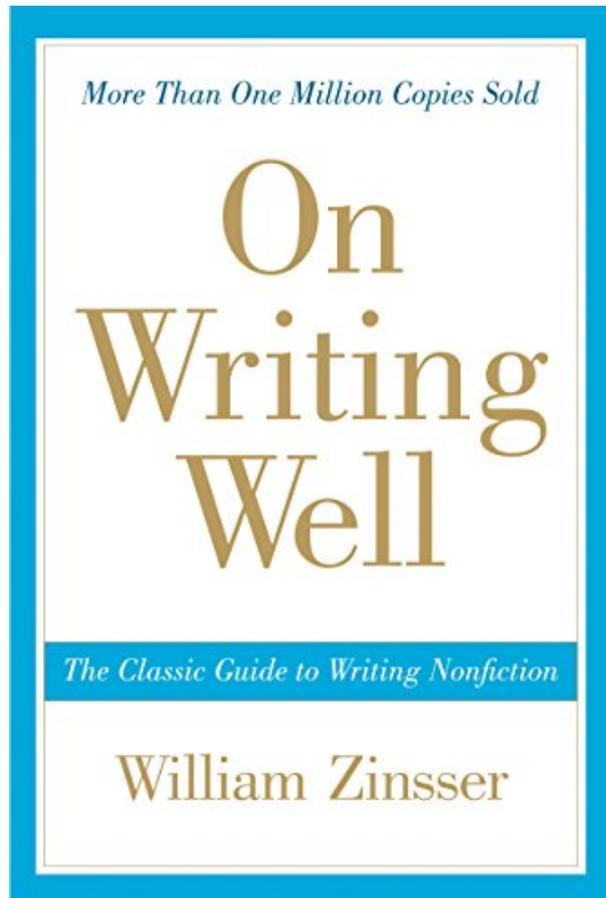
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"*On Writing Well* is a bible for a generation of writers looking for clues to clean, compelling prose."

—*New York Times*

On Writing Well has been praised for its sound advice, its clarity, and its warmth of style. It is a book for anybody who wants to learn how to write, whether about people or places, science and technology, business, sports, the arts, or about yourself. Its principles and insights have made it a cherished resource for several generations of writers and students.

This revised 30th anniversary edition contains a new introduction and a new chapter on how to write a family history or a memoir.

"Not since *The Elements of Style* has there been a guide to writing as well presented and readable as this one. A love and respect for the language is evident on every page."

—*Library Journal*

WILLIAM ZENNER is a writer, editor and teacher. He began his career with the *New York Herald Tribune* and has been a longtime contributor to leading magazines. His 17 books include *Writing to Learn*; *Mitchell & Raff*; *Spring Training*; *American Places*; *Easy to Remember: The Great American Songwriters and Their Songs*; and most recently *Writing About Your Life*. During the 1970s he taught writing at Yale, where he was master of Branford College. He now teaches at the New School, in New York, his hometown, and at the Columbia University Graduate School of Journalism.

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